

# **DOWNTOWN RHINELANDER INC. CHALK FEST**

## **Rhinelanders DRI Chalkfest 2025 Artist Rules for Registration**

Rhinelanders DRI Chalkfest will happen this year on Saturday, September 13th. Registration will be through Eventbrite; check the Downtown Rhinelanders Inc. (DRI) website or Facebook page. The fee is \$25 per square; \$10 for each additional square. Registration includes the square(s) & a 48 box of artist chalk as supplies allow. Children's Chalkfest registration will be ages 8-12 and \$15, also through Eventbrite and will include a set of children's chalk. Additional chalk & other items will be for sale. Registration (\$28 adult/\$18 child) may be allowed the day of the event depending on spaces available; may or may not receive chalk depending upon availability.

1. Participants must be 13 years of age or older for Adult Chalkfest or 8-12 for Children's Chalkfest; exception working as a family with an adult registering. Chalkfest/DRI reserves the right to limit the number of people (up to 3) working in any space.
2. Each chalker will be automatically in Class B with the following exceptions - All Children will be in Class C. Previous winners of Chalkfest will be in Class A.
3. Participants must stay within their assigned space to create art without interfering with other artists/spaces. The whole space does not have to be used. Please keep your area tidy and clean.
4. Tents may not be placed over the sidewalk & must not interfere with another participant's ability to work. Smaller umbrellas may be used & must be secured to the ground with weights. Chalkfest/DRI reserves the right to have tents and/or umbrellas moved or removed.
5. Artwork must be appropriate for public viewing. Full nudes, advertising, business or copyrighted logos, or political statements are NOT allowed. Chalkfest/DRI reserves the right to remove any art that is not deemed appropriate. Squares must have the registration number on them to be eligible for judging. The squares will be judged at 4:00 pm & prizes will be awarded after judging is complete.
6. NO OIL PASTELS, OIL PAINTS OR FIXATIVES ALLOWED.



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7. Chalkfest/DRI may use photos or reproductions of art for future advertising & media purposes.

8. Contestants can begin chalking at 7:30 am the day scheduled to create art; must conclude at 4 pm to be included in judging. Squares will be shown throughout the remaining day(s) & may be subject to unfavorable weather conditions.

9. As a participant, I agree to assume all risks relating to the event and to release, indemnify, and hold harmless Chalkfest/Downtown Rhineland, Inc., their directors, officers, agents, employees and volunteers from and against all expenses, claims, actions, liabilities, attorney fees, damages, and losses of any kind whatsoever, actually or allegedly, resulting from or connected with participating in the event. DRI shall not be liable for any loss or damage to any personal property, regardless of the cause of such loss or damage.

10. Non-compliance with these rules may result in removal from Chalkfest.

General Suggestions: Wear a hat and sunblock to prevent sunburn. Knee pads are strongly recommended. Pastels will be provided in multi-colors so keep in mind if you are using a predominant color in your design you may need to purchase additional chalk in that color. Some swapping of colors with artists may be possible. Use large sidewalk chalk for base colors and blending.

IN CASE OF RAIN: Chalkfest will take place rain or shine. In case of severe weather, the festival will be cancelled. No refunds are available if the event is cancelled.

DOWNTOWN PARKING: Free parking all weekend in lots off Anderson St, near McDonalds and Trigs parking lots, all within walking distance.

SPONSOR INFORMATION: This event is financially supported by the Downtown Rhineland, Inc., and the sponsors that help make this event possible.

CONTACT INFORMATION: [rhinelandchalkfestfun@gmail.com](mailto:rhinelandchalkfestfun@gmail.com)  
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